

The Farmers Market @ St. Stephen's

2024-2025 Winter Season Rules and Regulations

A Ministry of St. Stephen's Episcopal Church

6000 Grove Avenue, Richmond, VA 23226

Phone: 804.288.2867 | Fax: 804.288.4161

Anna Jones, Market Manager

(Anna's mobile: 312.841.5211)

ajones@ststephensRVA.org

Market dates: Saturdays, November 30, 2024 -- March 29, 2025

Welcome to a new season with the Farmers Market @ St. Stephen's. In keeping with our commitment to environmental stewardship, St. Stephen's Church hosts year-round farmers market every Saturday.

The market is outdoors in the church parking lot in November and December, and hybrid indoor-outdoor in January, February, and March.

Hours are 9 a.m.-noon.

Locally produced seasonal vegetables, fruit, eggs, poultry, beef, pork, flowers, bread, cheese, pasta, and other foods are available. In addition, the market features local artisans (jewelry, clothing, wooden toys, etc.), coffee, and much more. The Farmers Market @ Saint Stephen's is a self-supporting ministry of St. Stephen's Episcopal Church.

We promote the market through several means, including Facebook, Instagram, church communications, posters, postcards, and an electronic market newsletter sent to more than 3,000 subscribers each Wednesday afternoon. Vendors are encouraged to submit items such as announcements of new products or specials for the newsletter. If vendors wish to have farm or product information highlighted in the newsletter, they must provide the market manager with pertinent information by **9 a.m. the Wednesday** prior to the Saturday market day. The addition of these items in marketing materials will be at the discretion of the manager based on space limitations. Vendors are also encouraged to promote specials and announcements directly to their customers through their own newsletters, emails, and social media.

Please read these rules and regulations carefully.

I. Market integrity, food safety, licenses, etc.

It is the mission of the market to attract and keep vendors with sustainable farming practices, artisanal production, and varied goods which reflect and celebrate local agriculture. Please be aware that ours is a **full disclosure market, with first priority given to vendors who grow or produce their own products.** Items sold at the market that are **NOT produced by the vendor must be marked prominently with the name of producer and place of origin of the**

product. Cooperatives must have a list of producers and their locations displayed prominently at their booth. Non-producer items are sold at the market at the discretion of the market manager in concert with the market mission and must have prior approval.

In addition:

- Any claims such as “Organic,” “Organically Grown,” “Naturally Grown” or “No Spray” must have a certification and/or written statement with precise definitions of these terms.
- The market management will be allowed to make scheduled farm/business visits.
- Vendors of non-food/agricultural items (art, clothing, other crafts) will make up no more than 25% of the total number of vendors on any given Saturday.

Products must also be made in a way that conforms to **local government regulations**. To that end:

- Vendors are required to collect and remit **sales tax** to the **Virginia Department of Taxation**. To obtain a State Sales Tax ID number, contact the Virginia Department of Taxation at 804.440.2541 and request forms R-1. You may also register online at www.tax.virginia.gov. The tax form should be on hand at the vendor’s booth.
- Vendors must also supply their most recent **business license** with their application, if applicable. Business licenses are remitted in the city or county of the business.
- Vendors must comply with all local Health Department and Virginia Department of Agriculture and Consumer Services (**VDACS**) regulations applicable to their product. **This includes proper labels for prepared foods**. Call VDACS Food Safety Program at 804.786.3520 to ensure that you are within their guidelines for safety.
- **General liability insurance** is *required* of food vendors and *encouraged* for all.
- Documentation of these items is due with each season’s application.

II. Fees and booths

Vendors pay an application fee once per season and a weekly vendor fee each week that they attend the market.

- The application fee is \$50. Checks will be returned to vendors who are not accepted for the season. Application fees can be sent by mail to:
ATTN Farmers Market
6000 Grove Ave
Richmond, VA 23226
- Rent for a spot depends on the size of your space. Here are the types of spaces available:
 - Regular *outdoor* spaces (\$30/week, 1.5 parking spots, about 13'x20')
 - Double *outdoor* spaces (\$60/week, 3 parking spots, about 27'x20')
 - Mini *outdoor* spaces (\$20/week, 1 parking spot, about 8'x20', head-on parking only)
 - Regular **indoor** spaces (\$30/week, 1 table)
 - Double **indoor** spaces (\$60/week, 2 tables)

Most spaces are “regular” ones, and we will do our best to accommodate space size requests. Note that inside, there are a very limited number of double spaces, and no mini spaces available. Vendors will not be able to switch inside/outside from week to week, so be sure to consider the effects of potential rain, wind, cold temperatures, etc. when deciding where you want to be.

- Fees can be paid by cash or check and will be collected by the market manager or volunteers during the market.
- Additional fees:
 - \$2/week to use electricity
 - If you miss a market without adequate notice, you pay the fee for that day. Cancellation must be made by 9 a.m. on the Wednesday prior to a given market.
 - \$10 if a vendor breaks down their booth before noon
 - \$30 for late arrival (after 8:30)

III. Safety

A few simple procedures help keep the market as safe as possible:

- Vendors who use tents must provide and use their own **tent weights**. These must either fit *securely* around each leg of the tent (such as a tent weight or sandbag) or tie to the top of the tent and sit near the ground (such as a bucket of gravel). A small amount of wind can pick up a tent and cause injury and commotion. ***The weights must be on your tent from the moment it is set up to the moment it is taken down.***
- Smoking is not allowed on church property.

- Dogs are allowed **when the market is outdoors**, so vendors should take this into consideration when preparing their displays.
- The market is held **rain or shine**. Vendors should use their own discretion when planning to come to their scheduled dates in inclement weather. Cancellation fees will not be charged for inclement weather, but you must let the manager know of your plans.
- If a thunderstorm or other dangerous weather occurs during the market, all vendors should drop their tents to the lowest setting and wait out the storm in their cars or the church building.

V. Procedures for market day (and the days leading up to it)

During the week:

- Each week, the market manager will send an email confirmation to all vendors scheduled to attend that week's market no later than 9 a.m. Tuesday. Vendors can respond to this email with promotions for that week's website update, or to notify the manager of cancellation. Otherwise, no response is required. Responses are due by 9 a.m. Wednesday.
- Any vendor who fails to notify the market manager and does not show up at market (**No Call/No Show**) is required to pay all fees, and may lose their usual market location at their next market appearance. Please note: There is no second **No Call/No Show**. The vendor will be removed from the schedule for the remainder of the season.
- The market manager will send a map of vendor placements on Thursday or Friday before each market.

On Saturdays:

- Vendors must arrive no later than 30 minutes prior to the beginning of the market (8:30 a.m.). In order to ensure safety and consistency, the management reserves the right to reassign the location of vendors who are not at the market 30 minutes before opening. There is a \$30 fee for anyone who arrives after 8:30.
- Vendors should sell only during the market hours, 9 a.m.-noon. A bell rings at the beginning and end of the market. Customers are not allowed in the market area before opening. **Vendors must keep their booths set up all the way until noon**. Breaking down and leaving early hurts other vendors by giving customers the impression that the market is over.
- Vendors should provide their own displays, tents, tables, etc.
- While market management strives to keep each vendor in the same spot from week to week, **no one is guaranteed to be in the same spot every week**. Sometimes vendors must move to fill

in a vacant place, as the market population ebbs and flows, or for another reason for the betterment of the whole market.

- **Loading and unloading instructions:**

- In the winter, vendors who choose to remain outside set up and break down their displays as usual. There is space for you to park one vehicle at your booth. Additional cars should be parked in the main parking area.
- *Indoor vendors* unload from the handicapped parking area on the Grove Avenue side of the church. When you pull into the parking lot from Grove, turn left immediately into the loading zone. The market provides several wagons for vendors to move their displays inside. If you need to make more than one trip, please move all of your items inside before you start setting up your stand. Once everything is inside, move your car to the main parking lot or park on the street, and then set up your indoor display. At the end of the market, please do not claim a wagon until you are ready to load your car.